



Gold & Silver Partners

To recognise the importance of our regular advertisers, Hunter Business Review is offering the status of Gold and Silver Partners to organisations with advertising schedules of sufficient value.

Gold Partners

Advertising schedules with spends of at least \$10,000 + GST in a 12 month period

Gold Partner status offers the following:

- A no charge on-line advertisement on the updated Hunter Business Review website to be launched in February. The ad space is of size 950 pixels wide x 90 pixels high and will be displayed near the top of the home page and other major pages on a rotating basis with other Gold Partners
- Logo, link & short factual description (up to 12 words) under the Supporters section of the Hunter Business Review website as well as the Links section
- Status as preferred supplier of tips for the website, which includes acknowledgement, email and website. Acceptance of material in the Tips section is subject to editorial control and although partners are given preferred status, acceptance is cannot be guaranteed and non-acceptance of any material is not in breach of the Partner status.
- Logo, name (if required) and link on monthly email newsletters distributed by Hunter Business Review
- Acknowledgement on the Publishers Panel page of each issue of the Hunter Business Review

Silver Partners

Advertising schedules with spends of between \$5,000 + GST and \$10,000 + GST in a 12 month period

Silver Partner status offers the following:

- A no charge on-line advertisement on the updated Hunter Business Review website to be launched in February. The ad space is of size 465 pixels wide x 90 pixels high and will be displayed near the bottom of the home page and other major pages on a rotating basis with other Silver Partners
- Link & short factual description (up to 12 words) under the Supporters section of the Hunter Business Review website as well as the Links section
- Status as preferred supplier of tips for the website, which includes acknowledgement, email and website. Acceptance of material in the Tips section is subject to editorial control and although partners are given preferred status, acceptance is cannot be guaranteed and non-acceptance of any material is not in breach of the Partner status.
- Name and link on monthly email newsletters distributed by Hunter Business Review
- Acknowledgement on the Publishers Panel page of each issue of the Hunter Business Review

For further information call (02) 4925 7760 or email garry@hunterbusinesspublications.com.au